



at EastPack

December 7 - 9, 2021 | New York, NY | Jacob Javits Convention Center

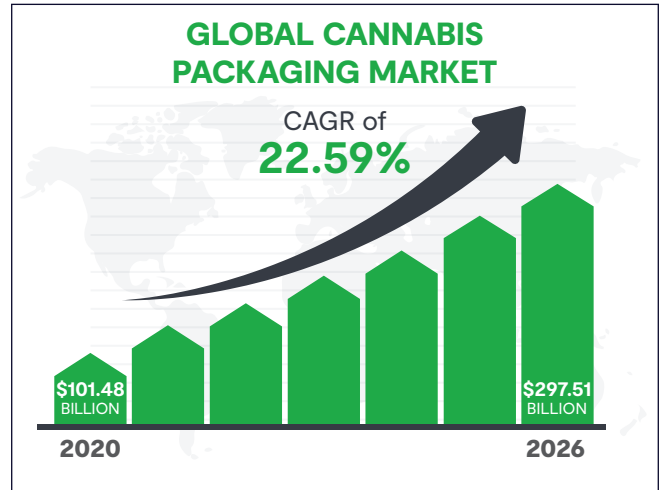
# North America's Leading Cannabis Packaging Conference Comes to New York City

The East Coast's leading packaging show, EastPack, is teaming up with cannabis industry experts and associations to deliver a robust educational and exhibition event—CannPack East, December 7-9, 2021. This event will bridge the "information gap" by connecting the production, sale, distribution of cannabis products (food, medical, and recreational) with the existing packaging networks serving food, pharma, and medical device markets. Get direct access to key decision makers, engineers, brand managers, and more actively looking to source packaging solutions.

## Why Cannabis Packaging Conference...

Exhibiting at the Cannabis Packaging Conference provides an abundance of opportunities to showcase your company, products, and services directly with buyers and purchase influencers in a dynamic, professional environment. This event will be the starting point for delegates, exhibitors, and sponsors to hear from leading experts in the industry and establish beneficial partnerships.

- EXPERT PRESENTATIONS
- NETWORKING EVENTS
- SPONSOR EXHIBITS
- MAIN FLOOR BOOTH SHOWCASE



## U.S. CANNABIS PACKAGING MARKET TRENDS

### KEY TRENDS THROUGH 2024

- » Expanding legal access to marijuana & hemp-based CBD products will boost packaging needs
- » Cannabis producers will continue to seek custom packaging with high-quality graphics & upscale image
- » Government regulations will continue to require specific labels & child-resistant packaging & closures

2019 THROUGH 2024

CAGR



### TOP CONTAINER TYPES & KEY USES



**JARS**  
Flower, Topicals



**BOTTLES**  
Ingestible Oils, Tinctures, Edibles



**FOLDING CARTONS**  
Vaporizer Cartridges, Flower, Pills & Capsules, Tinctures



**BAGS & POUCHES**  
Flower, Edibles

### PACKAGING SEGMENTS 2019

56%  
PRODUCT CONTAINERS



14%  
LABELS



13%  
SHIPPING CONTAINERS



9%  
CAPS & CLOSURES



9%  
EXIT PACKAGING



EXHIBITOR BENEFITS	GOLD \$3,750	PLATINUM \$5,000
Each standard 10x10 booth package comes with the following: Identification sign (7" x 44") One 6' x 30" high draped table Two chairs One wastebasket One 500 Watt Electrical outlet Labor to install & dismantle the above items only included.	X	X
Corporate logo on Cannabis Packaging Conference homepage	X	X
Company description, including link and logo, on the event website exhibitor directory	X	X
Exhibitor listing in the event app, the primary on-site attendee resource tool	X	X
Access to our VIP Guest Invites program, a marketing platform tool to invite your customers or prospects	X	X
Continual access to pre-registered press/analyst list and Informa's PR services	X	X
Cannabis Packaging Conference passes for your customers or selected staff (all access)	2	3
Corporate logo on Cannabis Packaging Conference holding slides between sessions		X

INCREMENTAL BOOTH SPACE	QTY	PRICE PER
Add 100 NSF to your booth space in the Cannibas Packaging Zone	100 sf	\$2,000

A LA CARTE PROMO AND SPONSORSHIP	QTY	PRICE PER
Attendee pre-reg email sponsorship	8	\$450
Mega Sign (3'x8' double sided) located at the Conference and moved to the Expo Hall Lobby post Conference.	5	\$3,200
Cannabis Packaging Conference Diamond Sponsorship: Sponsor logo listed larger than Platinum logos and placed above Platinum logos on holding slides between conference sessions Includes badge scan data for all Conference attendee	3	\$3,000

THOUGHT LEADERSHIP	QTY	PRICE PER
Exclusive Cannabis Packaging Conference 45-minute Speaking Program. 11AM on Day 1. Includes branding on your content slides, lead capture for session and Conference attendees	1	\$4,000
45-minute Speaking Program at the show floor Education Theater. Only 2 speaking slots available: Afternoon on Day 2 and Morning on Day 3. Exact times TBD. Includes pre-event promotion and lead capture for session attendees	2	\$2,000




**CannPack**  
EAST



**EastPack**

**Secure Your  
Space Today!**

 **CALL**  
877-275-2902

 **EMAIL**  
exhibiting.advmfg@informa.com



**Standard Exhibitor Booth**  
Standard 10'x10' Floorspace

